



# *Taste of Jubilee 2011*

*Benefitting the Jubilee Schools of Memphis*

*Friday, April 29, 2011*

*Pink Palace Museum*

*Sponsorship Packet*

**blue streak**  
SCHOLARSHIP FUND

*Benefitting the Jubilee Schools of Memphis*  
[www.tasteofjubilee.org](http://www.tasteofjubilee.org)

## About the Event



- Taste of Jubilee occurs April 29, 2011 and is located on the grounds of the Pink Palace Museum and in the mansion. Last year, the event was attended by over 750 people and raised \$56,000 which was matched by the Hyde Family Foundation.
- Guests will indulge on cuisine prepared by some of Memphis' finest restaurants. Some of our past restaurants include Erling Jensen, Bari Ristorante E Enoteca, Interim, Iris, River Oaks, The Grove Grill, Sole, Felicia Suzanne's, Lucchesi's and Andrew Michael Italian Kitchen among many others. This year, we will also add a coffee bar for guests to enjoy.
- Taste of Jubilee will offer live music throughout the event and a silent auction full of trips, sports memorabilia and art work.
- For sponsors who are seeking a chance to entertain clients, we are offering a VIP room which will feature specialty foods, top-shelf liquor and a private environment to entertain clients and friends. VIP guests will also enjoy a wine tasting donated and conducted by Buster's Liquors and Wines.
- Benefitting the Jubilee Schools of Memphis, the 7<sup>th</sup> annual Taste of Jubilee is the largest fundraising event organized by volunteers of the Blue Streak Scholarship Fund, Inc.



## About Us

- Blue Streak is a 501 (c) (3) non-profit, grass-roots organization founded in 2003. that raises the funds necessary to provide tuition scholarships to students of the Jubilee schools. Our goal is to bring people together to create a better future for the less fortunate of Memphis.
- Blue Streak has provided over \$750,000 in scholarship funds to the students of the Jubilee schools.
- In September 2007, the Hyde Family Foundation announced a \$5 million grant challenge to the Jubilee schools. The Hyde Family Foundation will match a total of \$5 million over a period of 10 years for the Jubilee Schools. All donations will apply to the grant challenge and will essentially double your donation to the Jubilee Schools.



## About The Jubilee Schools

- In July 1999, Bishop J. Terry Steib, S.V.D., announced that urban Catholic schools that had previously closed due to low enrollment and lack of funding would be reopened to serve the children of inner-city Memphis neighborhoods.
- Enrollment began with 26 students in one kindergarten class and today there are over 1,600 students in eight schools.
- The Jubilee schools are located in some of the poorest zip codes in the city. Eighty seven percent (87%) of students at the schools come from families that are at or below poverty level.





## 2011 Taste of Jubilee Sponsorship Levels

	Presenting \$10,000	Jubilee \$5,000	Blue Streak \$2,500	Partner \$1,500	Friend \$750
<b>Event Advertising</b>					
Logo and Name on all print ads (RSVP, VIP, other local papers)	X				
Logo and Name on promotional poster (200 Print Run)	X				
Logo and Name on event slide show presentation ( continuous loop)	X	X			
Name only on event slide show presentation (continuous loop)			X	X	X
Logo and Name on invitation	X				
Logo on Evite (blasted to 1000 + )	X				
Logo on event banners placed throughout Memphis	X				
<b>Program Advertising</b>					
Logo featured as main sponsor in event program and on signs throughout the event	X				
Name listed on event signs	X	X			
Name listed in event program	X	X	X	X	X
Naming rights to a bar or event area (eg. Dunavant room, band area, etc...)Limited availability		X			
<b>Website Advertising</b>					
Logo and Link on all event related Web Pages	X				
Name and Link on sponsorship Web Pages	X	X			
Name on sponsorship Web Pages	X	X	X	X	
<b>Extras</b>					
Event Tickets	20 (1)	18	12	10	6
VIP Room Pass (Includes Event Entry)	20 (1)	12	8	4	2
Signature Luncheon for 20 people and tour of a Jubilee School	X	10 People			
Naming Rights to Scholarships	2	1			
Reserved Parking Pass	4	2	2	1	1

(1) Speak with your Taste of Jubilee Sponsorship Committee contact for additional information.



*Benefitting the Jubilee Schools of Memphis*

Individual/Business Name: \_\_\_\_\_

Contact Person (if applicable): \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (evening): \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Site Address (if applicable): \_\_\_\_\_

Sponsorship Level (Check One):

- |  |           |                                       |          |
|--|-----------|---------------------------------------|----------|
| <input type="checkbox"/> Presenting .....  | \$ 10,000 | <input type="checkbox"/> Jubilee..... | \$ 5,000 |
| <input type="checkbox"/> Blue Streak ..... | \$ 2,500  | <input type="checkbox"/> Partner....  | \$ 1,500 |
| <input type="checkbox"/> Friend.....       | \$750     | <input type="checkbox"/> Other.....   | \$_____  |

\* All logos should be sent electronically, as a high-resolution image, to Clay Purdom [cpurdom@martintate.com](mailto:cpurdom@martintate.com)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to "Blue Streak Scholarship Fund, Inc"

If using a credit card:

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Card Type:  Visa  Mastercard  Other: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please mail this form and payment to the following address:

**Clay Purdom**  
**International Place, Tower II**  
**6410 Poplar Avenue, Suite 1000**  
**Memphis, TN 38119**  
**[cpurdom@martintate.com](mailto:cpurdom@martintate.com)**

[www.tasteofjubilee.org](http://www.tasteofjubilee.org)